

Crunch Fitness Parkland "First 100" Sweepstakes

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You are providing your information to Crunch Fitness in Parkland and not to Facebook.

THESE SWEEPSTAKES ARE ONLY AVAILABLE TO RESIDENTS OF THE UNITED STATES. NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

This Crunch Fitness Parkland "First 100" Sweepstakes is open only to legal residents of Florida that live or work within a 5 mile radius of the Crunch Fitness in Parkland (7271 N State Road 7, Parkland, FL 33073) who are eighteen (18) years of age or older at the time of entry. Persons over the age of 13 and under the age of 18 must obtain the consent of a parent or legal guardian in order to enter the contest. Void where prohibited by law.

Term: Sweepstakes begins June 3rd, 2014, and ends July 3rd, 2014.

Sponsor: DKV FITNESS GYMS PARKLAND INC ("Sponsor" or "Crunch Fitness Parkland").

HOW TO ENTER

A). Contest entry period begins at 12.01 am EST on, June 3th, 2014 and ends at 11:59PM EST on, July 3rd, 2014. All entries submitted must be received by Crunch Fitness Parkland by 11:59PM EST on July 3rd, 2014 in order to be considered. Automatically receive an entry to the Contest by "Liking" Crunch Fitness - Parkland Facebook page and submitting contact information (name, email address, and zip code);

B). Limit of one entry per person/email (Facebook account) address for the duration of the Contest. Entry is deemed to be made by the individual whose contact information is provided in the entry. A contestant's entry constitutes his or her consent to participate in the Contest and his or her consent for Crunch Fitness Parkland to obtain, use and transfer the contestant's name, email address and other information for the purpose of administering this Contest and for general marketing purposes.

C). Odds of winning depend on the number of eligible entries received.

ELIGIBILITY

A). Open to all legal residents of the state of Florida who are eighteen (18) years of age or older at the time of entry. Persons over the age of 13 and under the age of 18 must obtain the consent of a parent or legal guardian in order to enter the contest. Employees of Crunch Fitness - Parkland, their immediate families (parents, children, siblings, spouse) and members of their same households (related or not) are not eligible to participate in the Sweepstakes. Their respective affiliates, subsidiaries, franchisees, agents, and retailers, advertising and promotion agencies, and the families of each living in the same household are also not eligible. The offer is void where prohibited and subject to all federal, state and local laws.

B). Only one winner per household per year is permitted.

C). Entrants are required to provide truthful information, and Crunch Fitness - Parkland will reject and delete any entry that it discovers to be false or fraudulent. Crunch Fitness - Parkland will disqualify any entry from individuals who do not meet the eligibility requirements, and Crunch Fitness - Parkland will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.]

CONDITIONS

A). Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.

B). By participating in the contest, the winner or winners agree to have their name, picture, video, voice, or likeness used in any advertising or broadcasting material relating to this contest online or in print without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

C). Prize will be ready for email within 2 weeks from day winner is announced. Winners must claim their prize before July 31st, 2014 or prize will be void.

D). By participating in this sweepstakes, entrants agree to be bound by the Official Rules and all decisions made by SPONSOR are legally binding in all matters relating to this Sweepstakes. By participating in the Sweepstakes, entrants agree to release and hold Crunch Fitness - Parkland, its directors, officers, employees, subsidiaries, affiliates, divisions, agencies and all prize suppliers (collectively, the Released Parties), harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Sweepstakes, or resulting from acceptance, possession, use or misuse of any prize, including, without limitation, personal injuries, death and property damage of any kind, and claims based on publicity rights, defamation, or invasion of privacy, whether suffered by entrant or a third party. Entrants further agree not to pursue any right, claim or action against the Released Parties in connection with their participation in this Sweepstakes. The Released Parties assume no liability or responsibility for incomplete, lost, stolen, misdirected, illegible, postage due or late mail, or for technical, hardware, software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by sender or by any of the equipment or programming associated with or utilized in this Sweepstakes which may limit the ability to participate, or by human error which may occur in the processing of the entries in this Sweepstakes. The Released Parties are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the prize. The Released Parties are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction, or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer hardware or software malfunctions of any kind or inaccurate transmission of or failure to receive entry information on account of technical problems or traffic congestion on the Internet, or any website or any combination thereof. The Released Parties are not responsible or liable for any injury or damage to entrant's or any other person's computer related to or resulting from playing or downloading any materials in the Sweepstakes. Crunch Fitness - Parkland reserves the right, at its sole discretion, to suspend, modify or cancel the entire Sweepstakes in the event of a virus or bug that compromises the integrity of the promotion or if the promotion becomes technically corrupted. In such an event, Crunch Fitness - Parkland reserves the right to award prize from eligible entries received prior to cancellation and all other eligible entries received. Crunch Fitness - Parkland reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes website, violates the Official Rules, or acts in an unsportsmanlike or disruptive manner with intent to annoy, abuse, threaten or harass any other person. Crunch Fitness - Parkland reserves the right to change these Official Rules at any time, for any reason, without notice, and at its sole discretion. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT

TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. This Sweepstakes is governed by the laws of the state of Florida.

E) Prize must be used in a single use, in person at Crunch Fitness in Parkland's pre-opening enrollment center 7341 N State Road 7, Parkland, FL 33073.

F) Gift Code will expire 30 days after issuance.

G) Gift Code is not transferrable.

PRIZES AND APPROXIMATE RETAIL VALUES

Grand Prize: Fifty (50) Grand Prize Winners will be randomly selected from all eligible entries. Grand Prize is one (1) One (1) Year Base Membership good for Crunch Fitness in Parkland.

Second Prize: Fifty (50) Second Prize Winners will be randomly selected from all eligible entries. Second Prize is one (1) gift card / coupon code that will waive all sign up fees due at time of enrollment at Crunch Fitness in Parkland. Gift card / coupon code will also reduce the Peak membership price from \$19.95 per month to \$9.95 per month.

Third Prize: Fifty (50) Third Prize Winners will be randomly selected from all eligible entries. Third Prize is one (1) \$5 Fit Foodz café gift card / coupon code.

Referral Prize: Crunch Discount Coupon guaranteeing \$0 enrollment and \$9.95 per month for a Peak Membership (Approximate retail value \$39.99 enrollment, \$19.95 per month), and a 20% off coupon for a purchase of \$30 or more at Fit Foodz café will be awarded to everyone who refers 5 people to register for contest.

No prize transfer. There is no prize substitution or cash equivalent except Sponsor reserves the right to award prize determined by Sponsor to be of equal value if advertised prize (or portion of prize) is unavailable.

Prize Winner will be notified by email provided. Sponsor will make three (3) attempts to contact Prize Winner within seven (7) days from time Prize Winner is selected. If Sponsor is unable to reach Prize Winner during this time frame or prize notification is returned as undeliverable, he/she will be disqualified. Noncompliance with Sweepstakes requirements will also result in disqualification of the Prize Winner, and a Substitute Winner will be randomly selected from all remaining eligible entries.

The prize will be delivered by email and must be claimed in person at Crunch Fitness – Parkland pre-opening enrollment center before 8:00 pm on July 31st, 2014. Winner may be required to show proof of identity and credit card, debit card, or checking account information if prize being claimed is a month to month membership. It is the sole responsibility of the Prize winner to provide Sweepstakes Sponsors with the correct email address.

RANDOM DRAWING

The information connected with this Sweepstakes is being collected solely by Crunch Fitness - Parkland, whose decisions are final and binding on all matters relating to this Sweepstakes, will fulfill Sweepstakes prize. The Prize Winner will be selected in a random drawing on or about July 5th, 2014, from among all eligible entries received by July 3rd, 2014.

Force Majeure: The failure of Crunch Fitness - Parkland (Releasees) to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, act of public enemies,

actions of governmental authorities outside of the control of the Releasees (excepting compliance with applicable codes and regulations) or other, force majeure event will not be considered a breach of these Official Rules.