

Official Rules

London Drugs "Tasty Food – Blended Drinks Recipes" – Official Rules

1. To enter online: visit the contest application on either www.facebook.com/londondrugs or www.twitter.com/LondonDrugs, complete the official online entry form providing your email address and clicking 'SUBMIT' where indicated.
2. Contest is open to all residents of British Columbia, Alberta, Saskatchewan and Manitoba who, as of the date the prize draw is made: (i) have not won a London Drugs contest since July 31, 2013; (ii) have reached the age of majority in the province in which they reside as at July 10, 2014; (iii) are not employees of London Drugs, their respective advertising and promotional agencies, the independent judging organization (if any), or any family member living with any such employee.
3. No purchase necessary. Limit one (1) entry per person per contest. Entries must be received no later than 11:59 pm Pacific Time on July 31, 2014. London Drugs is not responsible for entries that become lost or misdirected. All entries become the property of London Drugs Limited and will not be returned.
4. The winner will be chosen on the day after the contest (see dates below) in Vancouver, British Columbia, from all eligible entries received per contest. Each entry will be individually judged by a panel of judges according to their merits on the basis of originality, creativity and tastiness as determined by the judges in their sole discretion. To win, selected entrants must correctly answer a skill-testing mathematical question and must sign London Drug's declaration and release confirming compliance with the contest rules and acceptance of the prize(s) as awarded, releasing London Drugs and Wishpond Technologies Ltd. from liability in association with the contest and prize and consenting to the use of their name, photograph, voice and statements for promotional and publicity purposes.
5. There will be one (1) prize of KitchenAid Diamond 5-Speed Blender valued at \$199.99. See package details and contest date below. Prize must be accepted as awarded, are non-transferable and no substitutions are permitted. Prize will be awarded at the closest London Drugs location to contest winner or will be shipped, at the expense of London Drugs, to the winner's address outside Western Canada.

Contest "Tasty Food – Blended Drinks Recipes"

One (1) prize will be awarded consisting of one (1)

- KitchenAid Diamond Series 5-Speed Blender (item #KSB157CU) value \$199.99

Contest dates – Thursday, July 10, 2014 – Thursday, July 31, 2014

Draw date – Friday, August 1, 2014

6. Only one prize may be won by any one person and household. In the event that any selected entrant incorrectly answers the skill-testing question or is otherwise unwilling or unable to comply in full with these rules, a new entry will be drawn.

7. Selected winner will be contacted by email. No correspondence will be entered into except with selected entrants. If the winner does not respond then s/he will be notified for the second time, 2 (two) days after the first notification. If the winner still does not respond within 2 days of the second notification, a new winner will be chosen in the same manner until a winner is successfully contacted.

8. The chances of winning a prize will depend on the number of eligible entries received. Decisions of the judges in respect of all aspects of this contest including, but not limited to, eligibility of entries and correctness of answers given to the skill-testing question, are final.

9. London Drugs and their respective advertising and promotional agencies, the independent judging organization, and their respective agents are not liable to an entrant in any manner relating to the contest or the awarding and use of the prize(s).

10. By selecting the optional checkbox to receive London Drugs newsletters, you are opting to receive emails from London Drugs with news, special offers, promotions and messages tailored to your interests. You may unsubscribe at any time.

11. This contest is subject to all federal, provincial, and municipal laws and regulations. By entering the entrant consents to the collection of all personal information included on their entry and agrees to the use and disclosure of such information by and between London Drugs, an independent judging organization and their agents. The winner(s) also agrees to the collection, use and disclosure of their name, entry, photographs, voice and statements for London Drugs' publicity purposes without further compensation. All personal information collected from entrants will be used only for the purposes of administering the contest and for marketing and promotional purposes as contemplated by these rules; under no circumstances will any personal information be sold or rented to third parties. All personal information collected by London Drugs will be kept in accordance with the privacy policy of London Drugs, which can be viewed at www.londondrugs.com, and in accordance with all applicable privacy laws.

12. The right is reserved by London Drugs to terminate this contest, in whole or in part, and/or modify, amend or suspend the contest, and/or these rules in any way,

should any cause beyond the reasonable control of London Drugs or its agents affect the proper administration thereof.