

5 Proven Strategies

to Generate Leads Using the Content you Have
with *[Your Webinar Host]*

1. My primary strategy to generate leads is

2. My second strategy to generate leads is

3. My third strategy to generate leads is

4. My fourth strategy to generate leads is

5. My fifth strategy to generate leads is

“Making your prospects feel like they have an exclusive membership in a club makes Lead Generation a positive customer experience,”

–Eric Brower, Co-founder of MarketBright

Action Items - My next Steps: