

“Never Satisfied: How Optimizing your Webinar Registration Page Can Increase Conversions by 1000%“ Worksheet

Completing this worksheet (while reading and understanding the article and resources) will help you create an optimized webinar registration page. You will learn to....

- Create a sense of urgency
- Show credibility by introducing the host
- Make visitors curious with exclusivity

Create a Sense of Urgency

My CTA will say...

Show Credibility by Introducing the Host

My biography will say....

My legitimacy statement will say...

A customer testimonial from a previous webinar may read...

Make Visitors Curious with Exclusivity

My captivating headline will be....

My benefits list will include...