

# wishpond HOW-TO

## Create a Pop-up Using Wishpond



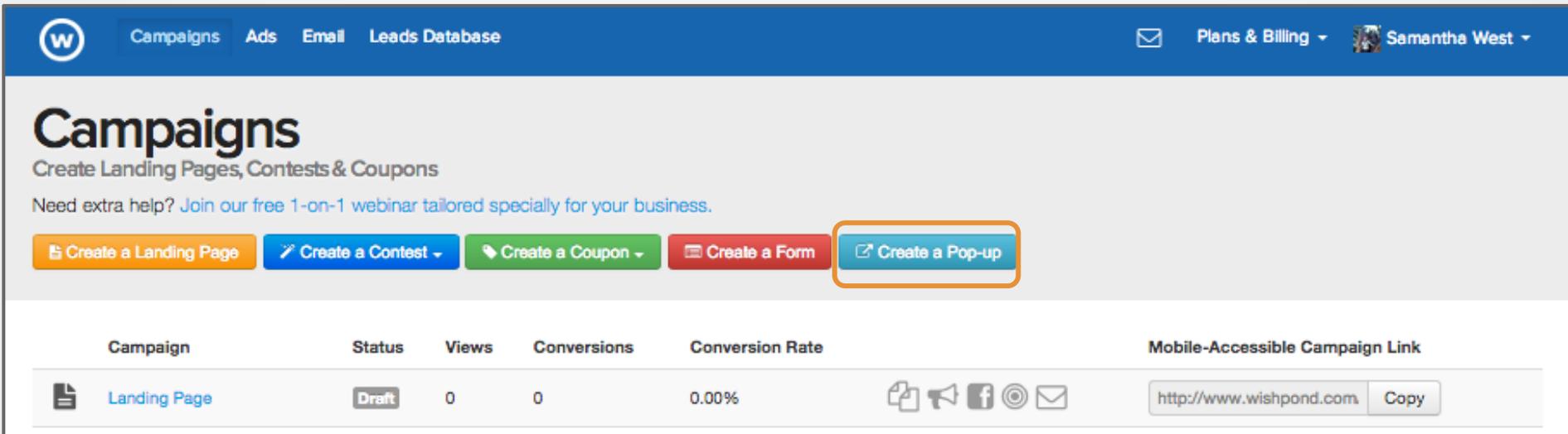
[wishpond.com](https://www.wishpond.com)

# wishpond HOW-TO

Go to [Wishpond.com](https://Wishpond.com) and sign in to your account.

You will be taken to the home screen where you can create your own pop-up.

Choose the option "Create a Pop-up" to start designing your pop-up.



The screenshot shows the Wishpond dashboard. At the top, there is a navigation bar with a logo 'W' and menu items: Campaigns, Ads, Email, Leads Database. On the right, there is a user profile for Samantha West and a Plans & Billing dropdown. Below the navigation bar, the main heading is 'Campaigns' with a subtitle 'Create Landing Pages, Contests & Coupons'. A message says 'Need extra help? Join our free 1-on-1 webinar tailored specially for your business.' Below this, there are five buttons: 'Create a Landing Page' (orange), 'Create a Contest' (blue), 'Create a Coupon' (green), 'Create a Form' (red), and 'Create a Pop-up' (teal). The 'Create a Pop-up' button is highlighted with an orange border. Below the buttons is a table with columns: Campaign, Status, Views, Conversions, Conversion Rate, and Mobile-Accessible Campaign Link. The table contains one row for a 'Landing Page' campaign in 'Draft' status with 0 views and 0 conversions, and a conversion rate of 0.00%. To the right of the table are social sharing icons and a 'Copy' button for the campaign link.

Campaign	Status	Views	Conversions	Conversion Rate	Mobile-Accessible Campaign Link
Landing Page	Draft	0	0	0.00%	<a href="http://www.wishpond.com">http://www.wishpond.com</a> Copy

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You will be taken a page where you can choose the template you like best. When you've found the template you like click "Use Template" underneath the pop-up.

The screenshot displays the 'Create Your Pop-up' interface. At the top right, there are two buttons: 'Create Campaign' and 'Advanced Options'. Below this is a 'Choose Template' section. Eight different pop-up templates are shown in a grid, each with a preview and a 'Use Template' button below it. The templates are:

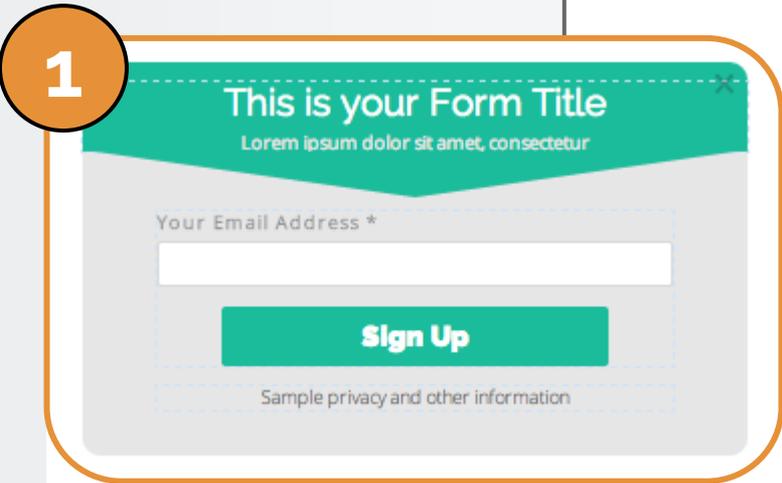
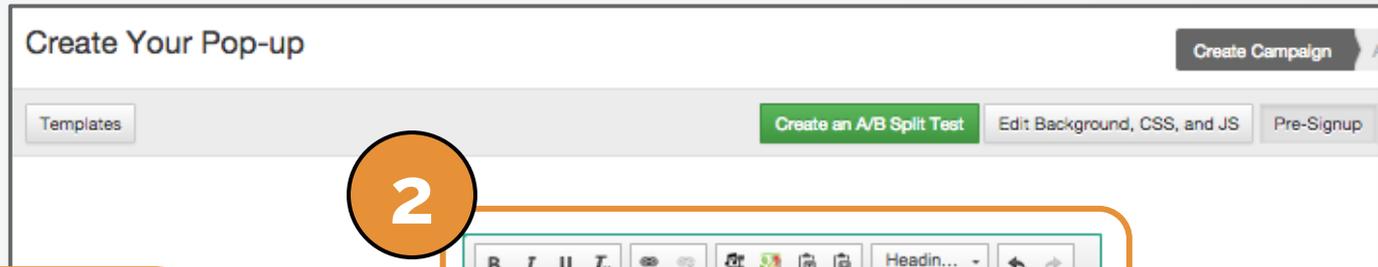
- Sign Up**: A white pop-up with a red 'SIGN UP' button.
- Basic Aqua**: A white pop-up with a green header and a green 'Sign Up' button.
- Light Grey**: A white pop-up with a light blue header and a yellow 'SIGN UP NOW' button.
- Forms - Horizontal**: A white pop-up with a yellow 'Enter' button.
- Forms - Basic**: A white pop-up with a blue header and a yellow 'Sign Up' button.
- Light Blue**: A white pop-up with a light blue header and a red 'SIGN UP' button.
- Simple Form 2**: A white pop-up with a dark blue header and a yellow 'SIGN UP' button.
- Minimal**: A white pop-up with a blue header and a blue 'Sign Up' button.

All 'Use Template' buttons are highlighted with a blue border.

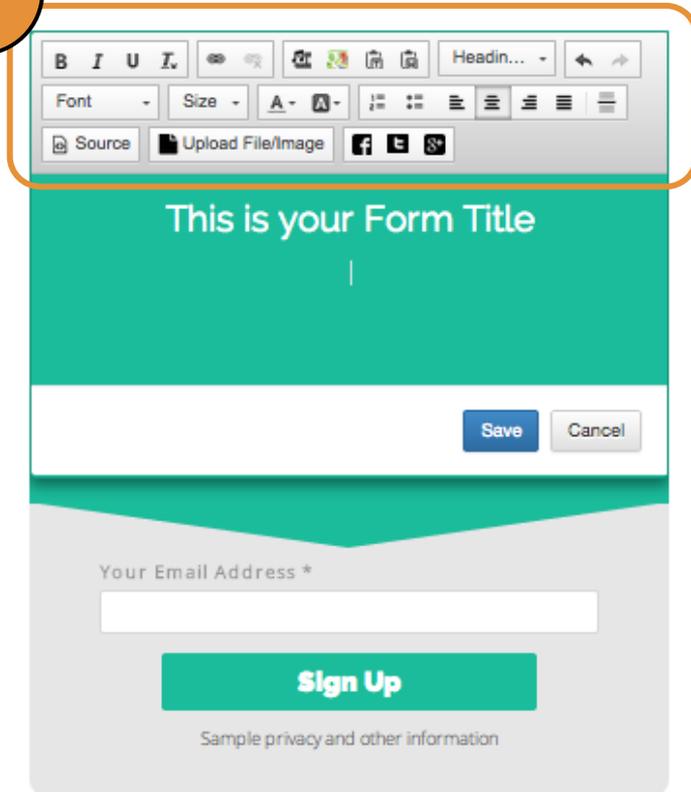
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After you've chosen your template you will be taken to customize your pop-up.

1. When you first come to the page the pop-up will look like this:



2. Click anywhere on the popup and you will get a toolbar to customize the pop-up



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After you've finished customizing your popup hit "next" at the bottom of the screen.

1. Click to name your pop-up. This makes it easier to find on your home screen next time you sign in to Wishpond. This is especially useful if you have more than one pop-up.
2. Choose your pop-up type (click, entry, exit, scroll or timed).
3. This is the code to add the pop-up you just created to your blog. Anytime you create a new pop-up you will need to grab the new code.
4. This is the code you must paste on - ideally at the bottom - of **each page** of your website to ensure your pop-ups work. Note, this code will always be the same.

Name your pop-up

Popup name

1

Choose Pop-up Type

Click pop-up

2

Add this link to text or images on your website. When clicked, the Pop-up will appear

`<a href='#wp_popup_307531' type='popup'>YOUR TEXT HERE</a>`

3

Copy and paste this code into every page on your website

```
<script type='text/javascript' src='https://www.wishpond.com/wp_script/293005.js' defer></script>
```

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When you click “next” your pop-up has been created. You will be redirected to your campaign page. On this page you can see the success of your pop-up.

1. Here you can see statistics of your pop-up in the past 24 hours
2. This is where you can edit your popup. If you click the downwards arrow you can view other options. I have the drop down list already selected
3. You can set up a campaign to be sent to everyone who signs up as a lead via your pop-up. Even though they’ve already gotten an ebook, why not send them your webinar registration page?
4. This is the number of leads you’ve gotten in total since you began running your pop-up

**Campaign**  
Your Click Pop-up for Your Blog

**1** Activity in Past 24 Hours

Views	0
Conversions	0
Ad Clicks	--
Retargeting Clicks	--

**2** Pop-up

Your Click Pop-up for Your Blog

Add this pop up link to your website: `<a href='#wp_popup_307531' type='popup'`

0 Views → 0.00% → 0 Conversions

**3** Email Automation Campaigns sent to Pop-up leads [Add Email](#)

**4** Leads 0

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If you have any questions, feel free to send an email to [support@wishpond.com](mailto:support@wishpond.com). We have a fantastic support team that truly loves helping our readers.

Or, book [a one-on-one conversation](#) with one of our marketing success leads and they can help you out.

Thanks for reading!